

For Immediate Release

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Contact: Regan Meyer
715-395-6792
rmeyer@pettiboneheg.com

Barko Hydraulics Announces Larsen as Company President

SUPERIOR, Wisc. — Joel Larsen has been named the new president of Barko Hydraulics, LLC, a leading manufacturer of forestry and material handling equipment. In his new position, Larsen will oversee all company activities, from operations to strategic planning to commercial sales.

Prior to joining Barko, Larsen held various senior leadership roles in the industrial and manufacturing sector with Ford Motor Company, BP and most recently with Navistar International. Larsen holds a Master of Science degree from the University of Wisconsin and a Master of Business Administration degree from the University of Michigan.

“It’s a very exciting time in the forestry market, and I’m proud to be joining Barko, a proven industry innovator,” said Larsen. “Our team is committed to producing the highest performing and most durable machines for loggers and land clearing professionals. I look forward to leading the charge as we work to deliver solutions for improving operator comfort and increasing uptime and efficiency.”

Barko Hydraulics, LLC is part of the Pettibone, LLC Heavy Equipment Group. Founded in 1963, Barko has consistently led the industry with innovative solutions to the forestry, scrap and construction markets, including industrial tractors, loaders, crawlers, harvesters, feller bunchers, forwarders and chippers. For more information, call 715-395-6700 or visit www.barko.com.

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